

Developing Leaders Color Palette

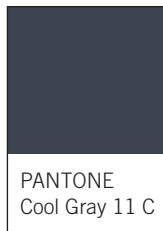
The following colors are to be used on all Developing Leaders material. Secondary colors complement the primary colors, and are meant to act as accents to them. Except where they appear in NAIOP logos, tints of these colors are permitted.

Materials produced must include some or all of these colors only. No other colors are permitted. When producing co-branded materials in partnership with other organizations who have their own color guidelines, please consult NAIOP Corporate's marketing department.

PRIMARY COLOR PALETTE:



CMYK: 94/11/84/43
RGB: 0/105/60
HEX: #006633



CMYK: 48/36/24/66
RGB: 113/112/116
HEX: #666666



CMYK: 45/77/13/42
RGB: 106/64/97
HEX: #6a4061

SECONDARY COLOR PALETTE:



CMYK: 52/6/79/25
RGB: 92/135/39
HEX: #5c8727



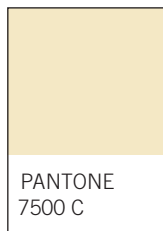
CMYK: 28/0/92/0
RGB: 193/216/47
HEX: #c1d82f



CMYK: 16/11/11/29
RGB: 182/184/184
HEX: #b6b8ba



CMYK: 11/13/30/32
RGB: 185/176/152
HEX: #b9b098



CMYK: 1/5/23/3
RGB: 247/237/212
HEX: #f7edd4



CMYK: 10/3/2/2
RGB: 234/239/241
HEX: #eaeff1